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Successful Meeting Strategies Newsletter



Meeting Planner Rewards Exclusively From *The Cove of Lake Geneva*

You will be this happy enjoying your fantastic rewards! Start earning reward points for the room nights you book for your functions.

Earn a complimentary night in our Anchor Suite, Lake Geneva Cruise Line passes, two rounds of golf at Hawk's View Country Club, and customized rewards! Contact your Cove Meeting Planner today!

Shake it up: Alternative Meeting Strategies

Is your meeting style a good match for the needs of your team? What kind of rapport or atmosphere do you want to create? If your meetings aren't getting the results you want, take a tip from an experienced company that has developed clever ways to bring people together.



Meeting Technique: Informal meetings with cocktails and snacks

Pros: Promotes an open and relaxed environment

One business group inside Yahoo has an informal but strictly regular Friday afternoon meeting. Greg Arnold, the senior director of engineering in the Premium Services Infrastructure unit, which powers billing and payment processing, holds what he calls the "Friday Afternoon Club" every week. In an open aisle between cubicles, 80 employees gather over beer, wine, and snacks. For 20 to 30 minutes they discuss the current status of projects, how to take advantage of business challenges and opportunities, and what the unit should be looking forward to in the future. "This is a forum where you're trying to get people to connect," he says. "You want it to be more interactive and personal, and you don't want to pull people into a conference room."

"We have a fairly regular script that keeps the meeting focused and productive," Arnold adds. He begins by welcoming new hires, then introduces presentations from guest speakers, gives a review of significant events from the prior week, identifies upcoming events, and closes by asking for special announcements. Afterwards, he says, employees are welcome to hang around and socialize with coworkers — and they often do.

Let The Cove Plan Your Next Meeting

There are many added opportunities for unconventional meetings that can be available to you in a resort setting. The Cove of Lake Geneva has short-term rental condominium facilities that offer meeting space. Our condos have a much different feel from your typical hotel room (i.e. kitchens, actual living rooms, etc.) Booking a meeting with The Cove could create more interaction and personalization among employees.

Banquet and meeting facilities are also available to meet the needs of small to mid size groups. Our professional catering services and quality accommodations ensure your banquet, reception, or company meeting is delightful to the eyes and palate. We have several menus available or we can create a selection customized to meet your needs. We also offer state of the art audio visual equipment.